



Leveraging Powerful Change in the world apparel fashion chain

International Apparel Federation
22nd World Apparel Convention

17-21 June 2006, Makedonia Palace Hotel, Thessaloniki, Greece



The 22nd World Apparel Convention of the International Apparel Federation has been placed under the auspices of and is financially supported by the Ministry of Development of the Hellenic Republic



Gold Sponsor_



Silver Sponsors_



(For an updated list of sponsors please refer to the conference web site: www.iaf2006.com)

Organisers_
International Apparel Federation
Greek Clothing Industry Association
Greek Fashion Industry Association



contents



04

President's Letter, Minister's Welcome

05

Conference Objectives

06

Conference Program

07

Accompanying Persons' Program

08

Romania Study Tour

09

Moderators

11

Speakers

12

Organisers, Credits

13

About Thessaloniki

14

Hotels & Travel

16

Travel & Transportation,
Pre-Conference Tours, Visa

17

Registration Form

22

Privacy Policy, Media Partners

23

Credits, Contact



It is my pleasure to announce that the 22nd IAF World Apparel Congress will be held at Thessaloniki, Greece in June 2006. The Hellenic Clothing & Fashion Industry Associations will be hosting the IAF Convention for the second time in sixteen years. This year marks the 30th anniversary of the IAF which we plan to celebrate during the gala dinner on June 19th. In an era of disruptive change, I believe that it is now more important than ever, to bring together key players from the fashion chain to discuss the future. In addition to fellow manufacturers, we are expecting retailers, consumer organizations, designers & fashion marketers to the convention. The 22nd World Apparel Congress will also focus on sourcing and networking opportunities with entrepreneurs from a wide geographical area including, among others the Balkans and Black Sea region and countries from the Mediterranean basin. Within this framework, I strongly believe that your participation will add value to the convention and that our program of presentations, debates, workshops and meetings will help further your understanding of the challenges facing our business. I look forward to seeing you in Thessaloniki in June.

Vassilis Masseelos
President,
International Apparel Federation



The textile and clothing industry constitutes one of the most important economic activities worldwide and contributes significantly to the development of many countries. At a time of profound change in the international manufacturing, trade and consumer behaviour, the 22nd World Apparel Convention gives a unique opportunity to executives and entrepreneurs from the apparel sector to discuss future trends. The Convention is under the auspices of the Ministry of Development, expecting that it will foster communication and help build stronger links among companies. In these challenging times for the industry, I strongly believe that the 22nd World Apparel Convention is an excellent opportunity for businesses to take initiatives. It will also help unfold the potential of manufacturing and trading networks of apparel businesses based in the Eastern Mediterranean, South Eastern Europe and worldwide.

Dimitris Sioufas
Minister
Ministry of Development



Leveraging Powerful Change in the World Apparel Fashion Chain

The international apparel manufacturing map is being violently redrawn. The pace of change is unprecedented. China is showing its sharp, competitive teeth; regulatory knee-jerk reactions are disrupting supply chains; and apparel manufacturers in Europe are struggling to re-invent themselves. At the same time, consumers' attitudes towards clothing, as well as their buying patterns, are changing dramatically, driven by declining prices and the increase in disposable fashion. Into this new environment steps the 22nd World Apparel Congress of the International Apparel Federation. Appealing to the entire apparel value chain, its aim is to address these issues and to focus on strategies for harnessing change. The speakers have been drawn from all areas of business, and not just from within the apparel world; and the delegate list will include retailers, consumer organisations, designers & fashion marketers, as well as manufacturers. In short, the Convention offers new insights, inspiring ideas and great networking opportunities.



Who Should Attend

The conference program is targeted to professionals involved in any stage of the apparel value chain. The program of speeches, debates and workshops will be of interest to entrepreneurs and senior executives from natural and synthetic fibre manufacturers, spinners, weavers, finishers, apparel manufacturers and marketers, designers and brand managers as well as educators and suppliers of products and services to all of the above.



Conference Venue & Dates

The Makedonia Palace Hotel, Thessaloniki's foremost hotel has been chosen as the venue of the 22nd World Apparel Convention. The Convention Program starts with the Board of Directors' Dinner on Saturday, June 17th and ends with the Farewell Dinner at the Port of Thessaloniki on June 20th. The Board of Directors' Dinner and the IAF committee and Council meetings on June 18th are by invitation only. Delegates who are not IAF Council or Committee members should plan to arrive in the morning of Sunday, June 18th.



Registration Fee

Delegate registration fee is 1.200 Euro per person and includes the right to attend the conference speaker program, all conference material and proceedings as well as all lunches, social events and dinners. The registration fee for accompanying persons is 600 Euro per person and includes two half-day tours, lunches and all conference dinners. The cost of booking an one-way transfer by taxi from Macedonia Airport of Thessaloniki to your hotel is 30 Euro. The cost of joining the study tour, including hotel accommodation for 3 nights, lunches, dinners and transport is 750 Euro per person. Please note that airfares to/from Romania are not included in the study tour.

Saturday 17 June 2006



20:00 **Private Tour and IAF Board of Directors' Dinner at the Byzantine Museum of Thessaloniki**

Sunday 18 June 2006



09:00 - 10:50 **IAF Executive Committee***
 10:50 - 11:00 **Coffee Break**
 11:10 - 13:30 **IAF Technical and Training Committees***
 13:00 - 14:30 **Lunch, Porfyra Restaurant**
 14:30 - 16:00 **IAF Council Meeting***
 16:00 - 16:15 **Coffee Break**
 16:15 - 18:15 **IAF Council Meeting***
 21:00 **Welcome Dinner at the Thessaloniki Government House**

* by invitation only

Monday 19 June 2006



09:00 - 10:20
 10:20 - 10:50

Welcome Addresses

International Trade & Sourcing Patterns

The international apparel manufacturing map is being violently redrawn. The pace of change is unprecedented. China is showing its sharp, competitive teeth; regulatory knee-jerk reactions are disrupting supply chains; and apparel manufacturers in Europe are struggling to re-invent themselves. The Objective of this session is to chart these changes and provide meaningful guidance to apparel buyers and manufacturers worldwide.

Coffee Break

International Trade & Sourcing Patterns cont'd

Panel Discussion

10:50 - 11:10
 11:10 - 12:10

12:10 - 12:45
 13:00 - 14:30

Lunch

Consumer behaviour & buying Patterns

In the developed world, consumers' attitudes towards clothing, as well as their buying patterns, are changing dramatically, driven by declining prices and the trend of disposable fashion. In the developing world millions are joining the ranks of fashion shoppers. This session is going to look into the role of brands and try to provide insight as to what will matter to the consumer in the future.

14:30 - 16:00

Panel Discussion

16:00 - 16:30

Coffee Break

16:30 - 16:45

Fashion Education & Training

Achieving a balance between art and technical education and at the same time providing the industry with useful graduates is a challenge for all fashion educators. Senior executives from the apparel chain and leading educators will chart the progress made, if any, between what the industry needs and what fashion schools graduates have to offer.

16:45 - 17:45

Panel Discussion

17:45 - 18:15

Gala Dinner celebrating the 30th anniversary of the IAF at the Thessaloniki Concert Hall sponsored by Lectra

21:00

Tuesday 20 June 2006



- 09:00 - 10:30 **Technology Workshop**
The technology session will focus on advances in body scanning, sizing systems and virtual reality, specifically for clothing products. Research shows that there is a significant gap between what consumers need in terms of garment fit and what the industry is offering. A gap that costs billions of Euros in markdowns and inventory carrying costs.
- 10:30 - 10:50 **Panel Discussion**
- 10:50 - 11:10 **Coffee Break**
- 11:15 - 12:05 **Corporate Social Responsibility**
The IAF has launched its own CSR Initiative known as the "Barcelona Declaration" that was signed during the 2004 Barcelona convention. This session will chart the progress made since then and will learn from case studies as well as good practice in other industries.
- 12:05 - 12:30 **Panel Discussion**
- 12:45 - 14:15 **Lunch**
- 14:30 - 16:00 **Supply Chain Management/Logistics**
As one of the most global businesses, apparel manufacturing and sourcing has been greatly influenced by geopolitical factors. But are all supply chain decisions, by most buyers including big ones, made rationally? This session is going to show good practice in supply chain management and provide useful guidelines to buyers and manufacturers.
- 16:00 - 16:30 **Discussion**
- 16:30 - 16:45 **Coffee Break**
- 16:45 - 17:55 **Moderators' Reports**
- 17:55 - 18:15 **Keynote Speech**
- 18:15 - 18:30 **Presentation of the IAF2007 Convention in Taipei to be followed by a study tour in Cambodia**
- 21:00 **Traditional Greek Dinner at the Port of Thessaloniki**

**Monday 18 June 2006**

Thessaloniki City Tour

- 09:30 Departure by Bus from Macedonia Palace Hotel for a Tour of Thessaloniki
Participants will visit the White Tower, the Rotonda, the Arch of Galerios, the Muslim monuments and the Castle followed by a visit and guided tour through the St Demetrios Church and Crypt, followed by a guided Tour at the Archeological Museum (alternatively the St. Sophia Church)
- 12:30 Lunch
- 15:30 Return to the Hotel

Tuesday 19 June 2006

Vergina* - Naoussa Tour

- 09:00 Departure by bus for Vergina
Visit and guided Tour at the Vergina Tombs and Palace
- 12:30 Lunch at the Vermion Hotel at Saint Nicholas Park in Naoussa
- 15:30 Return to Thessaloniki

***Vergina**

The ancient city lying on the north slopes of the Pierian mountains is securely identified as Aigai, the capital of the kingdom of Lower Macedonia. The city reached its highest point of prosperity in the Archaic (7th-6 centuries B.C) and Classical periods (5th-4th centuries), when it was the most important urban centre of the area, the seat of the Macedonian kings. Moreover, it was already famous in antiquity for the wealth of the royal tombs. After the Second World War, the excavations were directed by M. Andronikos, who investigated the cemetery of the tumuli. In 1977, M. Andronikos brought to light the royal tombs in the Great Tumulus of Vergina. The most remarkable of these was the tomb of Philip II (359-336 B.C.) and its discovery is considered to be one of the most important archaeological finds of the century. Immediately after the discovery of the royal tombs, a conservation laboratory was organised on site in order to preserve and restore the artefacts. The subterranean structure that protects the tombs by retaining stable temperature and levels, which are necessary for the preservation of the wall paintings, was completed in 1993. As seen from outside, this building looks exactly like an ancient earthen tumulus.



Wednesday 21 June 2006

- 09:30 Thessaloniki City Tour
- 12:30 Lunch
- 16:55 Flight from Thessaloniki to Bucharest (OA 383)
- 18:35 Arrival - Bucharest Otopeni Airport
- 20:45 Fly from Bucharest to Iasi on RO 710
- 21:50 Arrival IASI
Overnight IASI Hotel TRAIAN, Unirii Square
T +40 232 266 666 F +40 232 212 187

Thursday 22 June 2006

- 09:00 Leave Iasi by bus for Harlau, Visit Tri Star Factory
- 11:30 Visit Voromet & Gura Hinorolui Monasteries.
- 12:30 Lunch
- 15:30 Visit Koldovica & Sucevica Monasteries
- 20:30 Romanian BBQ near the Hotel
Overnight: IASI Hotel TRAIAN, Unirii Square

Friday 23 June 2006

- 09:00 Visit factories near IASI (Iasiconf & Christina ABC)
- 11:30 Romanian Apparel Industry Workshop/University of Iasi
Textile and Leather Faculty
- 13:00 Lunch
- 16:06 Flight from Iasi to Bucharest (RO 703)
- 20:00 Dinner in Bucharest
Overnight in Bucharest

Saturday 24 June 2006

- 09:00 Bucharest City Tour that includes The Palace of Parliament (The Peoples House – built under Ceausescu's regime - now the 2nd largest building in the world), The Revolution Square, The Romanian Athenaeum, The University of Bucharest, The National Theatre, The Triumph Arch, The Free Press House, and many more.
- 21:00 OA 384 Bucharest-Thessaloniki-Athens



The cost of the study tour per person is 750 Euro and includes accommodation for three nights (two nights in Iasi and one in Bucharest) and the local return flight from Bucharest to Iasi. The study tour fee includes the cost of the return air ticket from Bucharest to Iasi.

Booking your flight to Bucharest

The Organising Committee has arranged for the Olympic Airways Athens-Bucharest flight to be rerouted via Thessaloniki to pick up study tour participants. The cost of the return ticket from Thessaloniki to Bucharest is approximately 350 Euros per person. As the flight will be returning to Athens, participants may choose to land in Athens instead of Thessaloniki on the return flight.

We kindly ask all study tour participants not to make alternate air travel arrangements from/to Bucharest as this might result in logistics problems. Please book your seat on this flight directly with Mrs Monika Stefanidis at Zorpidis Travel by telephone +30 2310 477403, facsimile +30 2310 477408 or e-mail business@zorpidis.gr quoting flight numbers OA 383 for SKG-OTP and OA 384 for OTP-SKG or ATH. Please copy all communication to the Organising Committee F +30 210 3229159 E doral@skee.gr

The Organising Committee would like to thank the Romanian Light Industry Federation, (FEPAIUS) for hosting the study tour; Thiel Fashion Logistics for sponsoring the study tour and Mrs. Claudia Carillon for her invaluable assistance in all the arrangements.

Robin Anson,
Moderator, International Trade
and Sourcing Patterns



Robin Anson is a leading worldwide authority on textile and clothing industry strategy and trade issues. He is a graduate in Chemical Engineering from the University of Leeds, UK, and has an MBA in Management Science from the University of Warwick. After seven years at Courtauld's, Mr Anson left to become director of the BSc course in Textile Economics and Management at UMIST (University of Manchester Institute of Science and Technology). In 1985 Robin Anson was asked to join The Economist Intelligence Unit (EIU), part of the London-based Economist Newspaper, to establish and develop a textile industry publishing division. In the same year he launched the bimonthly publication Textile Outlook International and, five years later, the quarterly publication Technical Textile Markets. In 1992 Robin Anson became a director and managing editor of Textiles Intelligence.

Marc Tungate,
Moderator, Consumer behaviour
and buying patterns



Mark Tungate is a British journalist and author based in Paris. He is the author of the books Fashion Brands: Branding Style from Armani to Zara and Media Monoliths: How Great Media Brands Thrive and Survive, both published by Kogan Page in London. He also contributes to the trend forecasting service Worth Global Style Network (WGSN). He is a regular correspondent for the advertising industry journal Campaign and writes a weekly column for the French business magazine Stratégies. His articles about French fashion and style have appeared in The Times and Telegraph newspapers. He writes the text for the annual Epica Book, a roundup of the best European advertising. In France, he is co-presenter of a weekly TV show about marketing and branding, L'Invité de Marque, on the channel Direct 8. For more information please visit www.tungateinparis.com

Dr. Angela Peers,
Moderator,
Fashion Education and Training



Angela is Chair of the IAF Education Committee. She is Principal Lecturer at Manchester Metropolitan University, Department of Clothing Design and Technology. Her academic subject is international fashion marketing. As a member of the Faculty Senior Management Group Angela is Head of the Manchester Metropolitan University International Fashion Business & Technology Centre, Chair of the Faculty Academic Enterprise Committee, Chair of the University Placement Learning Committee, and a member of the University Academic Board, Learning and Teaching Committee and the Academic Enterprise Committee. Externally Angela is a member of the Executive Committee of the Association of Sandwich Education and Training, Vice Chair of the Textile Institute Design Interest Group. She collaborates with universities and colleges in the UK and Brazil, China, Greece, Hong Kong, Italy, Japan, Sri Lanka, Sweden, Taiwan, Turkey, USA, and Turkey and currently with many UK companies as well as Brazil, China, Germany, Hong Kong, Japan, Turkey, USA and Sri Lanka.

10 Moderators

Dr. Mike Fralix,
Moderator, Technology



For the last eighteen years, Dr. Mike Fralix has worked in a variety of capacities at [TC]² and has provided guidance to hundreds of sewn products companies. With almost thirty years of experience in apparel manufacturing, research and development, operations and corporate management, he now leads the company's initiatives to develop next-generation supply chain technologies, and work with companies to implement currently available technologies and business processes. In addition to overseeing [TC]²'s technology development, training, demonstration, consulting and Techexchange initiatives, Dr. Fralix speaks internationally on a variety of topics. He and the [TC]² staff deliver an extensive array of programs, both at [TC]² and on-site, and provide bilingual services to individual companies. These services span such topics as 3D product development, sizing for fit, production scheduling, industrial engineering, ergonomics, full package production, simulation, lean manufacturing systems, and the digital supply chain. He holds Bachelor of Science degrees in Applied Mathematics and Philosophy from North Carolina State University, an MBA from Duke University and a Ph.D. in Technology Management from North Carolina State University. Dr. Fralix is also active in several industry organizations.

Pere Prat
Moderator
Corporate Social Responsibility



Pere Prat was born in Igualada 19.06.47 and is married with 4 children. He has a Degree in Engineering and Law, Business Administration– ESDE PDG- IESE and Degree in Business Administration Madrid Polytechnical University. He has also attended Management Seminars at Harvard & Michigan. He has worked between 1975 and 2006 in VIVESVIDAL VIVESA, S.A. in Igualada holding various managing positions till 1998 when he was nominated President of the European Apparel Division, VF INTERNATIONAL INTIMATES. He has served as Vice President of Gremio Industrias Confección de Barcelona (2001- 2005), President of the International Apparel Federation (IAF) and as a member of the Management Board member in La Federation de la Maille (Paris, 2003-2004), Vice President of FEDECON (2001-2005), Management Board member in CAMBRA COMERÇ INDUSTRIA de Barcelona. Pere Prat is the author of “La Boutique of Lingerie” and “El Viaje” related to the apparel business.

Ken Watson
Moderator,
Supply Chain Management



Ken is an expert in supply chain issues and has extensive knowledge of international retailing, wholesaling and distribution, and has worked in all areas of the retail supply pipeline from fibre through to retail. IFS has spent the last 10 years working on developing best practice within retail, the fashion design and manufacturing supply chain and advising governments on industry development strategies. IFS researched and delivered the BCSC Best Practice Guide to Customer Service, launched at their annual convention in November 2005. Ken spent eight years in the Far East: as general manager of Michel of Hong Kong, a trading company with retail (Bodyshop, Cacharel, Sports Connection), international wholesale and manufacturing interests, and group director of operations for Diane Freis, an international designer brand vertically integrated from manufacturing to wholesale and retail. On returning to the UK, he was general manager of Mothercare International with 120 stores outside the UK before setting up his own consultancy business in 1995. IFS's client base includes the majority of UK retailers, brands and manufacturers and international brands and trade associations.



Mr. Dimitris Sioufas_ Minister of Development, Republic of Greece
Mr. Vassilis Masselos_ President, International Apparel Federation, Greece
Mr. Roland Tsai_ Vice President, International Apparel Federation, Taiwan

International Trade & Sourcing



Mr. George Papastamkos_ Member of the European Parliament, Greece
Mr. Robin Anson_ Director, Textiles Intelligence, UK
Mr. James Leonard III_ Dep. Assistant Secretary of Commerce, Chairman of CITA, USA
Mr. Mike Flanagan_ CEO Clothesource, UK
Mr. Eugen Tapu Nazare_ Secretary of State, Ministry of Economy & Commerce, Romania

Consumer Behaviour & Buying Patterns



Mr. Marc Tungate_ Freelance writer, Journalist WGSN, France
Mr. Alphons Schouten_ Vice President, Mexx, The Netherlands
Ms Mindy Grossman_ Vice President, Nike Apparel, USA*
Mr. Geert Peeters_ Vice President, Product Management, Levi Strauss Europe

Fashion Education & Training



Dr. Angela Peers_ Principal Lecturer, Manchester Metropolitan University, UK
Mrs. Vanessa Denza_ Managing Director, Denza International Ltd, UK
Professor Sanjay Gupta Chairman_ Fashion & Textiles National Institute of Fashion Technology, India
Professor Catherine Fairhurst_ Head of the Department of Clothing Design and Technology Manchester Metropolitan University, UK

Supply Chain Management/Logistics



Mr. Ken Watson_ Director Industry Forum, UK
Mr. Roeland Smets_ Director General, European Shoe Confederation, Belgium
Mr. Ulf Brettschneider_ Senior Vice President, Li & Fung Europe
Professor Dr. Franz Nothardt_ University of Cooperative Education, Heidenheim, Germany

Technology Workshop



Mr. Akio Shinozaki_ Corporate Officer, General Manager, Human Science Research Center, Wacoal Corporation, Japan
Professor, George Stylios_ Herriot Watt University, UK
Mr. Mike Fralix_ President, TC2, USA
Mr. Georg Steffens_ Director Europe, The Woolmark Company, Germany
Professor Nadia Thalman_ Miralab, University of Geneva, Switzerland*

Corporate Social Responsibility



Mr. Pere Prat_ President, VF Intimates, IAF Past President, Spain
Mr. Siegfried Uetz_ Director, LINK Ethical Trading Consulting Pvt. Ltd, Bangalore, India
Mrs. Patricia Boero_ Director, International Corporate Social Responsibility, Starbucks Coffee Company, USA
Mr. Manuel Escudero_ Head, Global Compact Networks, UN Global Compact Office
Mr. Michalis Eumorfidis_ Cocomat, Greece

*invited



The International Apparel Federation is the world's federation for apparel manufacturers, their associations, and the supporting industry. Founded in 1976 the IAF is celebrating its 30th anniversary this year. IAF members now include apparel associations from 47 countries representing over 150,000 companies who provide products and services to the apparel industry - a membership that represents over 5 million employees.

Associate Members are pre-eminent companies in technology, business services, retailing, and logistics. IAF's mission is to provide a forum for the global exchange of information on the art and science of apparel manufacturing, merchandising and trade. IAF's Annual Convention, website, sourcing conventions, and special forums, provide the venue for industry leaders to exchange information in formal and informal settings. For more information please visit www.iafnet.org.



The Thessaloniki based Hellenic Fashion Industry Association (SEPEE) was founded in 1973 and is the largest apparel manufacturers association in Greece. SEPEE's members are apparel-manufacturers, textile manufactures as well as other Apparel Associations. It is affiliated and closely works together with the Greek Clothing Association in Athens where it also has a branch office. In addition SEPEE has several spinners, dying & finishing houses, trading companies, trading agencies & service providers in the textile-apparel sector as associate members.

SEPEE provides a wide range of services to its membership including inter alia lobbying through national & international organizations and government bodies, collecting and disseminating information related to the apparel chain and organising fairs, shows, and trade missions abroad. SEPEE actively participates in Euratex and in the IAF and is involved in a significant number of apparel related EU Research programs.

SEPEE has interests in the "ENDISI" vocational training centre, in the Greek Somatometric Institute and in The Hellenic Clothing Center (ELKEDE) and is represented on the Board of CLOTEFI, the Greek textile-clothing testing and research Center. SEPEE also represents CIFF and BODY LOOK fairs in Greece. SEPEE has launched the first Greek textile and clothing portal which you may visit at www.greekfashion.gr



The Athens based Hellenic Clothing Industry Association (HCIA) is a non-profit industrial association established in 1962. It represents Greek companies from all sub-sectors of the clothing industry (men, women and children's clothing, underwear, swimwear, shirts and fashion accessories) and provides information and consulting services relating to commercial, industrial and social policy issues. The HCIA works closely with SEPEE seamlessly lobbying for the industry at national and European level.

HCIA participates in formal wage negotiations and is a co-signatory of the sector's national wage agreement. The Association disseminates information on technology as well as industrial, commercial and economic issues and represents the industry in Euratex, the IAF and AEDT. It has organised and hosted the IAF Athens Convention in 1990. HCIA has been and is actively involved in European research and development programs. In 1993 the Association founded the Greek EDI Awareness Centre (EDIGRAC) with TEDIS funding and has been actively involved in the development of EDI standards for the industry within the EDITEX Group. EDIGRAC has now evolved into the "Hellenic Centre for Electronic Commerce" and works in research with a reach that extends outside the apparel chain. HCIA has also founded the Hellenic Somatometric Institute that is currently one of the oldest research Centres in Europe involved in 3D body scanning and sizing.



Vassilis Masselos_
President, IAF Vice President, SEPEE
E vmasselos@nota.gr

Chris Scott-Gray_
Head of Communications, IAF
E iaf@dial-pipex.com

Dora Economou_
Conference Manager
E doral@skee.gr

Meletis Karabinis_
Director, HCIA
E mkarabinis@skee.gr

Theofilos Aslanidis_
Director, SEPEE
E aslanidis@greekfashion.gr

Claudia Carillon_
Consultant
E carillon@club-internet.fr

Ken Watson_
Director, Industry Forum
E kwatson@industryforum.net

Aliki Tsoukala_
Events & Venues Manager
E atsou@elkede.gr

Konstantina Papachristopoulou_
Web Administrator
E kpap@skee.gr



Thessaloniki is the second largest city in Greece and one of the largest commercial ports in the Mediterranean. It is a key transport hub with extensive infrastructure that plays an increasingly important role as the crossroads of the Balkans. Thessaloniki has a long and rich history and a wealth of archaeological and Byzantine sites to the east and west of the city. A short drive from Thessaloniki, Vergina will amaze those interested in the archaeological treasures, where elaborate Hellenistic tombs were discovered, including King Philip's tomb. Thessaloniki has a large number of fine restaurants, renowned for their cuisine, and there are still more in the suburbs and outlying districts. Lush local vineyards produce wines easily rivalling those of Italy and Spain and are worth a visit. After dinner, night prowlers will find the city bursting with energy. Thessaloniki abounds in nightclubs, discos and bars, and typical bouzoukia (local music restaurants). There are many direct flights from/to Thessaloniki from many European cities. It takes less than 45 minutes to fly from the Athens International Airport to Thessaloniki.

The Climate of Greece

The climate in Greece is typical of the Mediterranean climate: mild and rainy winters, relatively warm and dry summers and extended periods of sunshine throughout most of the year. During the warm and dry period the weather is usually stable, the sky is clear, the sun is bright and there is generally no rainfall. There are brief intervals of rapid rain or thunderstorms mainly over the mainland areas. The warmest period occurs during the last ten days of July and the first ten days of August, when the maximum temperature lies between 29.0 and 35.0 degrees Celsius. During the warm period high temperatures are tempered by fresh sea breezes in the coastal areas of the country and the north winds, known as 'Etesian', blowing mainly in the Aegean. For more information you may visit the Hellenic National Meteorological Service at www.hnms.gr

The Museum of Byzantine Culture

The Museum of Byzantine Culture's mission is to present various aspects of life during the Byzantine and post-Byzantine periods: art, ideology, social structure and religion, as well as how historical changes and the political situation were affecting people's everyday lives. The Museum is one of the leading centres for preservation and research of Byzantine and post Byzantine Culture. It has a specialised conservation lab, and the research and publishing work of its staff is often presented at scientific meetings and conferences. The Museum of Byzantine Culture was awarded the Council of Europe Museum Prize for 2005, following the recommendation of the Council's Committee for Culture, Science and Education. The Museum building, one of the best examples of Greek modern architecture in the country has been designed by the late Kyriakos Krokos who won the national architectural competition in 1977. The building was completed in 1993 and was inaugurated on September 11th, 1994. Its inaugural exhibition was titled, "Byzantine Treasures of Thessaloniki: The Return Journey". The 11 rooms that comprise the Museum's permanent exhibition opened gradually to the public from 1997 to early 2004.

The Organisers would like to thank the Ministry of Culture and the Central Archaeological Council for kindly approving the use of the museum's atrium for the IAF Board of Directors' Dinner on Saturday June 17th. Before the dinner all guests will be have the chance to join a private tour of the Museum.





Thessaloniki is the second largest city in Greece and one of the largest commercial ports in the Mediterranean. It is a key transport hub with extensive infrastructure that plays an increasingly important role as the crossroads of the Balkans. Thessaloniki has a long and rich history and a wealth of archaeological and Byzantine sites to the east and west of the city. A short drive from Thessaloniki, Vergina will amaze those interested in the archaeological treasures, where elaborate Hellenistic tombs were discovered, including King Philip's tomb. Thessaloniki has a large number of fine restaurants, renowned for their cuisine, and there are still more in the suburbs and outlying districts. Lush local vineyards produce wines easily rivalling those of Italy and Spain and are worth a visit. After dinner, night prowlers will find the city bursting with energy. Thessaloniki abounds in nightclubs, discos and bars, and typical bouzoukia (local music restaurants). There are many direct flights from/to Thessaloniki from many European cities. It takes less than 45 minutes to fly from the Athens International Airport to Thessaloniki.

The Climate of Greece

The climate in Greece is typical of the Mediterranean climate: mild and rainy winters, relatively warm and dry summers and extended periods of sunshine throughout most of the year. During the warm and dry period the weather is usually stable, the sky is clear, the sun is bright and there is generally no rainfall. There are brief intervals of rapid rain or thunderstorms mainly over the mainland areas. The warmest period occurs during the last ten days of July and the first ten days of August, when the maximum temperature lies between 29.0 and 35.0 degrees Celsius. During the warm period high temperatures are tempered by fresh sea breezes in the coastal areas of the country and the north winds, known as 'Etesian', blowing mainly in the Aegean. For more information you may visit the Hellenic National Meteorological Service at www.hnms.gr

The Museum of Byzantine Culture

The Museum of Byzantine Culture's mission is to present various aspects of life during the Byzantine and post-Byzantine periods: art, ideology, social structure and religion, as well as how historical changes and the political situation were affecting people's everyday lives. The Museum is one of the leading centres for preservation and research of Byzantine and post Byzantine Culture. It has a specialised conservation lab, and the research and publishing work of its staff is often presented at scientific meetings and conferences. The Museum of Byzantine Culture was awarded the Council of Europe Museum Prize for 2005, following the recommendation of the Council's Committee for Culture, Science and Education. The Museum building, one of the best examples of Greek modern architecture in the country has been designed by the late Kyriakos Krokos who won the national architectural competition in 1977. The building was completed in 1993 and was inaugurated on September 11th, 1994. Its inaugural exhibition was titled, "Byzantine Treasures of Thessaloniki: The Return Journey". The 11 rooms that comprise the Museum's permanent exhibition opened gradually to the public from 1997 to early 2004.

The Organisers would like to thank the Ministry of Culture and the Central Archaeological Council for kindly approving the use of the museum's atrium for the IAF Board of Directors' Dinner on Saturday June 17th. Before the dinner all guests will be have the chance to join a private tour of the Museum.



www.grecotele.gr



Makedonia Palace Hotel

Thessaloniki's landmark hotel has been fully refurbished before the 2004 Olympic games. The 5 star Makedonia Palace, is Thessaloniki's foremost address for the discerning traveller. Makedonia Palace is ideally located by the sea with spectacular views of the White Tower and Thessaloniki Gulf within walking distance from the international Exhibition Centre and the city's business and shopping district. The hotel boasts extensive public and dining areas, 3 bars, a fine collection of luxurious rooms and suites. The hotel has a large outdoor swimming pool, extensive wellness facilities and is located on the waterfront which is ideal for walking or running. Room Rates: Single room (sea view): 145€, Double Room (sea view): 165€, Single Room : 125€, Double Room: 150€, Junior Suite: 310€, Deluxe Suite: 390€



www.thesaloniki.regencyhyatt.com



↙ Hyatt Regency Thessaloniki

Hyatt Regency Thessaloniki is the first Hyatt International hotel in Greece. Located only 13 kilometres from Thessaloniki city centre and just five minutes from Thessaloniki International Airport - Makedonia, the hotel is also less than an hour from some of Greece's most beautiful beaches, the monasteries of Agion Oros (Mount Athos), spectacular vineyards and minutes from the largest casino in Europe, the Regency Casino Thessaloniki. Hyatt Regency Thessaloniki is one of the most luxurious international hotels in the country. A true 'city resort' hotel, Hyatt Regency Thessaloniki offers 152 wonderful deluxe rooms, the largest in northern Greece, including 34 hotel suites set within low-rise buildings in a surprising setting of lush gardens and integrated pools giving the hotel a real resort feel. Guests can relax at Club Olympus one of the biggest wellness centers and spas in Thessaloniki. Within a kilometre from the hotel, Regency Casino Thessaloniki is one of Europe's largest casinos, combining the flamboyance and glamour of Las Vegas with the elegance of a traditional European establishment. Room Rates: Single/Double Room: 125€, Junior Suite: 155€, Business Suite: 170€



www.kempinski-thesaloniki.com



↙ Kempinski Hotel Nikopolis Thessaloniki

The Kempinski Hotel Nikopolis Thessaloniki is the latest 5* deluxe hotel in Thessaloniki, representing the new millennium architecture style. With its unique design and state of art facilities the hotel offers to business travelers and as well as leisure visitors the highest level of service. This visually stunning property consists of a cluster of low - rise buildings extending over 20,000 sqm of exquisitely landscaped gardens with palm trees and one of the largest swimming pools in Greece (1700 sqm). Combining high technology with exquisite luxury, the latest Kempinski property redefines corporate business hospitality. From the moment of arrival in Thessaloniki guests experience an individual level of service. Room Rates: Single/Double: 150€



www.domotel.gr



↙ Les Lazaristes

This brand new 5 star hotel, dedicated to culture and the arts, welcomes you to its inviting, spacious rooms. The hotel is located in the heart of a district which has become known for its artistic character over the last few years. Directly opposite one of Thessaloniki's major art centres, the Moni Lazariston, and just ten minutes from the city centre, the hotel is an ideal destination for those seeking high-quality accommodation in a quiet, but lively, location. The hotel's facilities and amenities - in combination with its friendly atmosphere and staff's readiness to meet all of guests' and visitors' needs and requests - make Les Lazaristes an ideal choice for all those visiting the city, whether on business or pleasure. With its delightful view over the pool, the FRED & GINGER restaurant will enchant all lovers of good cuisine, inviting them to enjoy a magical voyage into the world of gourmet pleasures. Room Rates: Single: 86€, Double: 106€, Junior Suite: 180€



Air Travel - Official Carrier Discount

The Conference Organisers have secured special rates for return trips to Thessaloniki from/to all destinations served by Olympic Airlines. Please contact your nearest Olympic Airlines office quoting "Conference Number 69" and you will receive a 10% discount on all published economy class fares (discount does not apply to X,B and business class fares). To qualify for this discount your ticket must be purchased directly from an Olympic Airlines Office and not through a travel agent. To locate your nearest OA office please visit www.olympic-airways.com.



From and to the airport

The Hyatt and Kempinsky hotels are located less than 10 minutes from Macedonia airport and 30 minutes from the conference venue, Makedonia Palace hotel. You need approximately 45 minutes to reach Les Lazaristes from the airport. The conference will be offering pre-paid transfers by taxi from and to the airport at a cost of 30 Euros per transfer. To book a transfer please use the registration form.

During the conference

The conference will be providing free shuttle buses from Hyatt Regency, Kempinsky Nicopolis and Les Lazaristes from/to the Makedonia Palace hotel and to all social event venues.

Pre & Post Conference Tours

The official conference travel agency, Zorpidis travel, has prepared two three day tours by bus in Greece. The first tour starts in Athens with a visit to the Acropolis, the Olympic Stadium etc. On the second day the tour will go by bus to Delphi and then to Meteora and will stay for the night in Kalabaka. On the third day participants will go to Thessaloniki by bus, stopping for a tour at the Dion Archeological site. The second, post conference,

tour has been prepared for participants who will not be joining the Romania study tour and includes a tour of Athitos and Kalithea in Chalkidiki with an overnight stay at the Athos Pallini hotel followed, the next day, by a cruise around Mount Athos. On the third day participants will visit the Petralona cave before returning to Thessaloniki. Both tours are priced at 190 and include accommodation. They do not include the cost of entrance tickets to the archeological sites (app. 30Euro at the time of printing). For more information please contact Mrs. Albena Karaïskou at Zorpidis travel T +30 2310 477400 F +30 2310 477408 E business@zorpidis.gr

Visas

Greece has signed the Schengen Agreement and passengers travelling from/to Austria, Belgium, Denmark, Finland, France, Germany, Italy, Luxembourg, the Netherlands, Portugal, Spain, Sweden, Iceland and Norway are not subjected to border controls. However airlines or other carriers require identification - I.D. Card or passport or any other piece of identification issued by a public authority.

Citizens of the following EU and other European countries do not need a visa to enter Greece (and the Schengen area). They have only to produce a passport or an I.D. card at the border: Cyprus, Czech Republic, Estonia, Ireland, Latvia, Liechtenstein, Lithuania, Hungary, Malta, Poland, Slovakia, Slovenia, Switzerland, United Kingdom. No visa is required for holders of regular passports of the following countries who wish to visit Greece and the Schengen area and stay up to 3 months (90 days) within a six (6) month period: Andorra, Argentina, Australia, Bolivia, Brazil, Brunei, Darussalam, Bulgaria, Canada, Chile, Costa Rica, Croatia, El Salvador, Guatemala, Honduras, Israel, Japan, Malaysia, Mexico, Monaco, New Zealand, The Holy See (Vatican), Nicaragua, Panama, Paraguay, Romania, San Marino, Singapore, South Korea, USA, Uruguay, Venezuela



The Monastery of Rousanou
Meteora, Greece



The Monastery of Agiou Panteleimonos
Mount Athos, Greece

Holders of regular passports from the rest of the world need a visa in order to enter Greece (and the Schengen area). When travelling to Greece on a tourist visa, visitors are required to have travel insurance that covers cases of medical or other emergencies for the duration of the stay. Please contact the conference organisers at doral@skee.gr or kpap@skee.gr if you need a letter of invitation. The IAF2006 Organising Committee reserves the right to refuse to provide such a letter of invitation.



Please complete the form below and send it by facsimile to +30 210 3239159
You may also register on-line at www.iaf2006.com

Personal information

Please fill in your personal data below (kindly refer to the IAF Privacy Policy on page 22)

mr. <input type="checkbox"/> mrs. <input type="checkbox"/>	Delegate <input type="checkbox"/> Speaker <input type="checkbox"/> Sponsor <input type="checkbox"/> Press <input type="checkbox"/>
First Name	Last Name
Company Name	Job Title
Address	City
Zip / Postal Code	Country
Phone	Fax
Email	Website

Membership Info

Please fill in your membership data below
(Please check all that apply)

IAF Council Member	<input type="checkbox"/>
IAF Associate Member	<input type="checkbox"/>
Hellenic Clothing Industry Association member	<input type="checkbox"/>
Hellenic Fashion Industry Association member	<input type="checkbox"/>
Hellenic Fashion Designers Association member	<input type="checkbox"/>
IWTO member	<input type="checkbox"/>
Association of Apparel and Textile Exporters in Bulgaria - BAATPE	<input type="checkbox"/>
Romanian Clothing Association (FEPAIUS)	<input type="checkbox"/>
Other (please specify)	<input type="checkbox"/>

Badge Information

Please enter below the information to be printed on your badge

Delegate Name on badge
Company Name on badge
Country Name on badge



Accompanying Person

If you want to register your spouse / partner, please check 'yes' and complete the requested fields.

Accompanying person: yes <input type="checkbox"/> (Mr <input type="checkbox"/> Mrs <input type="checkbox"/>)	
First Name	Last Name
Initials	Job Title
Address	City
Zip / Postal Code	Country
Phone	Fax
Email	

Accommodation

Hotel room rates include breakfast and local taxes.

Hotels will be confirmed once credit card information or payment is received.

The convention has secured preferential room rates with the following hotels: Hotel Makedonia Palace, Hyatt Regency, Hotel Kempinsky Nikopolis, Les Lazaristes.

Room Types	Makedonia Palace Hotel	Hyatt Regency	Kempinski Nikopolis	Les Lazaristes
Single Room with Sea View	145€			
Double Room with Sea View	165€			
Single Room	120€	125€	150€	86€
Double Room	150€	125€	150€	106€
Junior Suite	310€	155€		180€
Business Suite		170€		
Deluxe Suite	390€			



I need a hotel: yes <input type="checkbox"/> no <input type="checkbox"/>	
Arrival Date	Est. Check-In Time
Departure Date	
No of Rooms	
Macedonia Palace Hotel <input type="checkbox"/>	Kempinsky Hotel Nikopolis <input type="checkbox"/>
Hyatt Regency Hotel <input type="checkbox"/>	Les Lazaristes <input type="checkbox"/>
Room 1 RoomType	
Room 2 RoomType	
Freq. Flyer Program	
Freq. Flyer No	
Special Requests	



Arrival & Departure Information - Transfer

I need airport transfer: yes no (Please fill in your arrival information in either case.)

Airport transfer: Makedonia Airport > Hotel (€30)

Flight number |

Arrival Date | . . .

Arrival Time |

Airport transfer: Hotel > Makedonia Airport (€30)

Flight number |

Departure Date | . . .

Departure Time |

(If you do not know at registration stage your date, time and flight number, please indicate TBC in the appropriate fields)

Romania Study Tour

I would like to participate in the study tour: yes no

Payment

Delegate registration fee is 1.200 Euro per person and includes the right to attend the conference speaker program, all conference materials and proceedings as well as all lunches, social events and dinners. Please note that the IAF Executive Committee, Council, subcommittee meetings and Board of directors' lunch & dinner are by invitation only. If in doubt as to your right to attend these meetings please contact the organisers by e-mail at info@skee.gr. The registration fee for accompanying persons is 600 Euro per person and includes city tours, lunches and all conference dinners. The cost of booking an one way transfer by taxi from Makedonia Airport of Thessaloniki to your hotel is 30 Euro. The cost of joining the study tour, including hotel accommodation for 3 nights, lunches, dinners & land transport is 750 Euro per person. Please note that airfares to/from Romania are not included in the study tour.

Registration Fee	1.200€
Accompanying Persons Program	600€
Airport transfer (airport to hotel)	30€
Airport transfer (hotel to airport)	30€
Study Tour	750€



I would like to participate in the conference. I have read and accepted the conference cancellation policy and I hereby authorise the Hellenic Clothing/Fashion Industry Association to charge the amount of € (please add all the fees that apply) to my credit card below. In the event of cancellation or no show I authorise the hotel I have selected to charge to my credit card below any cancellation charges that may apply based on the hotel cancellation policy that I have read and accepted.

Card Type | VISA MASTERCARD

Card Number |

Security Code (CVV - Last three digits of the back of your Card) |

Expiry Date | .

Cardholder's Name |

Date |

Signature |

CONFERENCE CANCELLATION POLICY

We hereby inform you that in the event of cancellation IAF will apply the following cancellation policy: For cancellations received on or before May 15, 2006 - 50% of the registration fee will be retained as cancellation charge. For cancellations made after May 15th or in the case of no-show, 100% of the registration fee will be retained as cancellation charge. Substitution of a delegate by another member of the same company is always permitted. In the event the conference is cancelled by the organisers because of force majeure, only 50% of the registration fee will be reimbursed to the delegate. Any refunds due by the IAF will be made after the Convention. Cancellations of room bookings are subject to the hotel cancellation policy (see below). Changes and cancellations to hotel bookings must be made in writing to the hotels directly with copy thereof forwarded to the IAF 2006 Convention Organizing Committee.

HOTEL CANCELLATION POLICY

For room reservations made before May 15th, 2006

No cancellation charge will be retained for cancellations received before June 1st, 2006. The hotel will charge one night stay as cancellation charge for cancellations received on or after June 1st, 2006 and until June 10th 2006. The hotel will charge the cost of your entire stay as cancellation charge for cancellations made on or after June 11th, 2006.

For room reservations made on or after May 16th, 2006

In case the cancellation takes place on or after June 1st 2006, the hotel will charge one night stay as cancellation charge for cancellations received on or after June 1st, 2006 and until June 10th 2006. The hotel will charge the cost of your entire stay as cancellation charge for cancellations made on or after June 11th, 2006.

PRIVACY POLICY

The International Apparel Federation (IAF) is committed to respecting your right to privacy and protecting your personal information. Any data of a personal nature that is collected by the IAF will only be used as necessary for the business to be transacted between us. It will not be disclosed to anyone else unless we are required by law to disclose it, or you tell us we can or should.

We may however, in the ordinary course of business, use collected data to directly market the convention and its related services, including the products and services of persons providing these to or via the event. Additionally, delegates' names will be made available to other delegates via an attendance list.

IAF will protect your personal data in the following way: Generally, we will obtain this information directly from you. We will use your contact details only for the purpose of normal business dealings related to services provided by IAF. This may include adding you to the IAF mailing list, whether for hard copy or electronic mail. However, you may at any time ask to have your name removed from the mailing list and any decision not to receive further mail will be respected. We have taken all reasonable steps to protect your contact details from unauthorised access, modification or misuse, both from within and outside IAF.

Media Partners_





The Organising Committee would like to thank the following:

Mr. Rolf Langenegger of Swiss Textiles, Mr. Han Bekke of Modint, Mr. Franz Pitnik of the Austrian Clothing Association and Mr. John Wilson of BCIA for kindly providing photographic material for the conference brochure and web site. Mr. John Kouroudis, Mrs Eleni Spanou, Mrs Maria Karvouni and Mr. Chrysafis Chrysafis of k2design (Athens) for designing the conference's visual identity and web site. Mr. Giannos Dimas, Mr. Argyris Papageorgiou and Mrs Olga Magiliotou of Atcom for developing the conference web site and the underlying conference management system and Atcom for its financial Support. Mrs. Aynur Bektas and Mr. Mustafa Mente of the Turkish Clothing Manufacturers Association for kindly translating the entire conference web site into Turkish. Big Accessories for kindly hosting a lunch during the study tour in Romania.



The Organising Committee reserves the right to make changes to the program without notice.

Supporters_



SEPEE

Hellenic Fashion Industry Association
18A Ermou str.
54624, Thessaloniki
Greece
T +30 2310 257075
F +30 2310 257076
E info@greekfashion.gr
www.greekfashion.gr



HCIA

Hellenic Clothing Industry
Association
51 Ermou str.
10563, Athens,
Greece
T +30 210 3223979
+30 210 3234811
F +30 210 3239159
E info@skee.gr



For more information and assistance please contact Mrs. Dora Economou Conference manager at the HCIA office or by e-mail to doral@skee.gr. You may also visit the conference web site below for detailed information and/or to register on-line: www.iaf2006.com



Zorpidis Travel

Mrs Monika Stefanidou
Mrs Albena Karaiskou
42 M. Antipa str.
546 00 Thessaloniki, Greece
T +30 2310 477403
F +30 2310 477408
E business@zorpidis.gr



30th Anniversary 1976-2006



INTERNATIONAL
APPAREL
FEDERATION